

8<sup>th</sup>  
*May*



*Launch Event*  
St Andrews Angels  
*of London*

20 Old Bailey  
London



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# A Letter

*from* the Chairman



## *Class of '90*

Lucien is an experienced entrepreneur, owner and manager of medical technology, educational technology and investment businesses, specialising in bringing new technologies to market. He has invested, owned and managed numerous technology businesses over the last two decades with 3 successful exits and 11 ongoing ventures. Lucien is a qualified Chartered Accountant and pure mathematician by background.

I am delighted to welcome you to the St Andrews Angels of London launch. I would like to extend my gratitude to Withers Tech for hosting this evening's event in this amazing location in the City of London.

Thinking about the task of writing this introduction was a great pleasure as it reminded me of a multitude of wonderful experiences and events from my time at St Andrews. I had the pleasure of spending my undergraduate years on the East Neuk of Fife in the latter half of the 1980s. A student of metaphysics, pure mathematics and logic, my time in the 'auld grey toon' allowed me to grapple with novel ideas and concepts, whilst instilling in me a deep appreciation of the values one would associate with the intellectual life of such a great University. The calibre of my peers provided further confirmation of the extraordinary community I had found myself in.

It is both the vibrancy and conviviality of this community as to why we are here this evening. Those students soon graduate, departing Fife and venturing to exciting locations around the world, chief amongst them being London.

In bringing you all together we hope to build a valuable platform for all of us to engage upon. The network endeavours to be both welcoming and inclusive to all members, regardless of previous experience, novice investors and seasoned angels alike are welcome to join.

Furthermore, we hope this provides an opportunity to reconnect with the St Andrews community, whilst also allowing you to build new meaningful relationships.

I look forward to meeting many of you over the next few years as we invest, grow, exit and reinvest.

Sincerely,  
Lucien Bartram  
Co-Chair

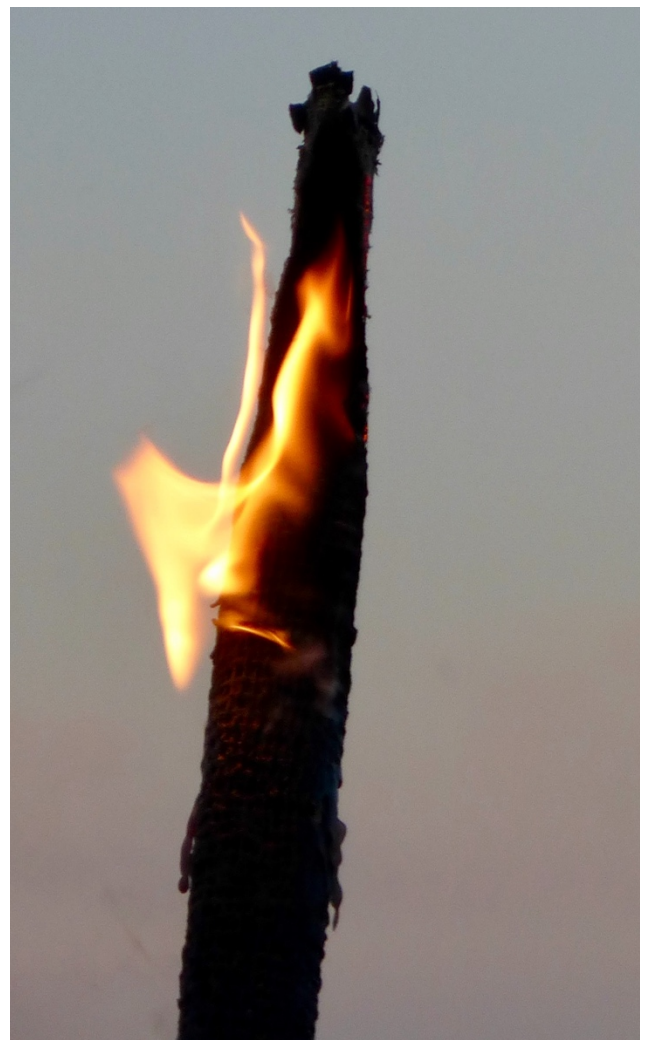
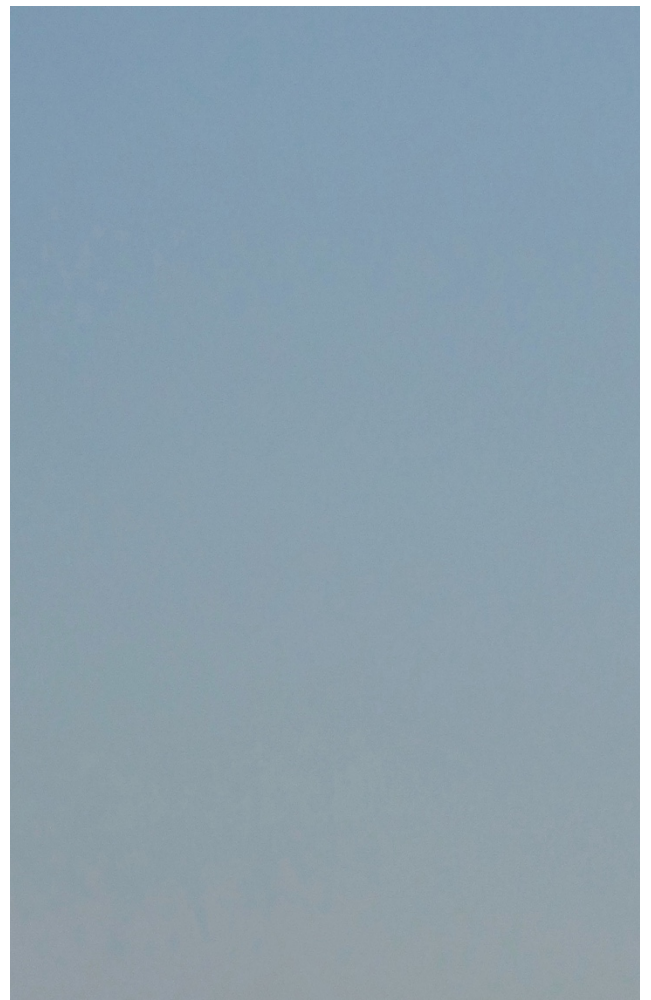
## Format &

# *Timetable*

This evening's event will commence with a presentation from the group's co-founder and Head of Investor Relations, Alex Rowe. This will be followed by a presentation from the Founder and Managing Director of the St Andrews Brewing Company Philip Mackay. We will then conclude the event with networking over drinks and canapés.

The timetable is as follows:

- Arrivals  
*5.30pm*
- Alex Rowe Presentation  
*6.15pm*
- Philip Mackay & St Andrews Brewing Company Presentation  
*6.30pm*
- Drinks & Canapés  
*6.45pm*



Welcome to the

# *St Andrews Angels of London*

We are very excited to welcome you all to the St Andrews Angels of London launch event, hosted by our partner, Withers Tech, in their stunning offices in the historic Old Bailey.

Almost two years ago, Matthew and I had a vision to launch an investor network, here in the UK, built around alumni from the University of St Andrews. We immediately started to meet with alumni from the investor community in London with a view to gauging the appetite for a group of this nature. Without exception, the feedback from alumni has been overwhelmingly positive and we are proud to have launched with an incredibly experienced board made up of individuals who recognise the opportunity to build a legacy of entrepreneurialism and investment around St Andrews alumni.

2019 is all about growing a community of investors and founders. We are hugely ambitious and want to build the group in a sustainable way such that when we are in a position to start considering deals, we can make a big impact on prospective investee companies. For us, active membership is the first step. Investors who are willing to participate in the group's activities and lend their expertise, adding value beyond any proposed investments are the kind of members we will seek out. The second step is deal flow. Provisionally, the investment opportunities will come in the shape of alumni-founded businesses or companies with alumni on the senior management team as well as start-ups introduced by members of the network who have invested/are investing in the company. We are also in discussion with the University about how we may work together so that the group has the opportunity to support spinouts as well.

Whilst the group will be built around alumni, we are absolutely open to non-alumni and other members of the investor community. Long term, we very much want the group to be a link between St Andrews, and Scotland more widely, and the funding ecosystem here in London.

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*We are hugely ambitious and want to build the group in a sustainable way such that when we are in a position to start considering deals, we can make a big impact on prospective investee companies.*

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Having Withers Tech (and their wealth of experience) by our side is invaluable and they will help us to build the network, avoid any regulatory pitfalls and establish a framework to facilitate the network's future investments. Over the coming months, we will look to secure more partnerships that will help us to embed the group within the UK's early stage finance landscape. We welcome any ideas, feedback and introductions from this evening's attendees as we embark on what we hope will be the start of a very memorable journey.

Alex Rowe  
Head of Investor Relations  
St Andrews Angels of London



## Meet the *Team*

The St Andrews Angels of London are led by a seasoned group of volunteer executives and investors who are passionate about building value through innovation and entrepreneurship. Each board member brings deep domain expertise across the capital raising process. Our group's primary endeavour is to create value for angels and entrepreneurs by connecting them together through networking pitch events and helping both groups to enhance their skills and knowledge through educational events and resources.



*Lucien Bartram*  
Co-Chair



*Paul Moravek*  
Co-Chair



*Alistair Galloway*  
Head of Network



*Harry Thomas*  
Head of Deal Flow



*Alex Rowe*  
Head of Investor Relations



*Matthew Leonard*  
Head of Events &  
Communications



Partners &

# Sponsors

*The St Andrews Angels of London is proudly partnered with and sponsored by Withers Tech and S.W. Mitchell Capital.*



Withers Worldwide – the international law firm for success.

Withers is proud to work with St Andrews Angels as a legal partner, with James Shaw, head of our Withers Tech team, acting as General Counsel to the network. Withers is an international law firm dedicated to entrepreneurs, successful people and their businesses. Utilising the experience of the Withers Tech team, the firm caters to the business and personal legal needs of successful investors, entrepreneurs and tech companies, providing expert advice on venture capital and debt, investment and M&A, and IP protection within the tech sector. More broadly, the firm also offers comprehensive advice on issues such as tax, pensions, employment law, property matters and immigration, and has the capabilities to cover personal issues too such as family law and estate planning. With 18 offices across the US, Europe and Asia, Withers covers legal matters on a global scale.

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